March 22, 2004 Contact: Marc Hertzberg 978-440-8124 help@cornmuffin.com FOR IMMEDIATE RELEASE

HELP! Metrowest's Premier Beatles Tribute Celebrates 200th "Birthday"

MAYNARD, MA – Some things just get better with age. The great music of the Beatles is definitely in that category. And so is **HELP!**, the region's oldest and greatest (at least, according to their mums) Beatles tribute band. The group is approaching its 200th "Birthday" – and beginning its 15th season of performances – with a high-energy concert on **Saturday, March 27**, at the **Sit 'n Bull Pub** on Route 62 in Maynard (http://sitnbull.com/; 978-897-7232). The show starts at 9:30 PM. Cover charge is \$8.

Born in a basement in **Maynard, Mass.**, the band is an institution in its own right, delighting audiences of all ages at local night spots, festivals, and town concerts throughout the Metrowest region and beyond. Saturday's concert is the 39th at the Sit 'n Bull, which the band considers their "home base," and the 199th since the group was formed in 1989.

Over the years, HELP!'s lineup has changed, but currently includes two of the original founding members – **Mike Rolla of Maynard** on bass and **Marc Hertzberg of Sudbury** on keyboards and guitar. **Chris Hylander of Waltham** on drums and **Mark Poulin of Amesbury** on guitar round out the quartet.

Each band member sings songs associated with the corresponding Beatle, from a wide range of the Beatles' catalog, including some intriguing and seldom-heard archival and novelty material to provide a glimpse into the history of the British originals.

The band plays all the music live (without recordings), for a faithful reproduction that captures not only the sound, but the enthusiasm that rocked the 1960s. Through a unique combination of authentic vintage equipment and the magic of modern electronics, HELP! brings to life many hits the Beatles themselves performed only in the studio. No wonder audiences are thrilled.

The fans – from toddlers to grandparents – as they dance, sing along, sway and shout, are as much a part of the show as the guys on stage. HELP! really loves this music and this audience – and it shows.

For more about HELP! – including concert schedule, booking information, history and pictures – visit www.cornmuffin.com (help@cornmuffin.com); or call 978-440-8124. HELP!'s upcoming appearances include Framingham's Concerts on the Green on July 16.

PICTURES AVAILABLE.

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