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FOR IMMEDIATE RELEASE

Why Do Babies Love The Beatles?

FRAMINGHAM, MA – What makes babies bounce and clap to “Yellow Submarine?” We think it’s magic, but we’re sure it’s the same thing that revs up their older siblings – from 7 to 17 – and their parents and grandparents too. The whole family responds to the great music of the Beatles. And now, for those seeking cool summertime musical fun, **HELP!** – the region’s premier Beatles tribute band – comes to Framingham on Friday, July 16.

The band will appear as part of the free Concerts on the Green series on Edgell Road in Framingham. The show starts at 6:30 PM and runs until 8:30.

Some things just get better with age. The music of the Beatles is definitely in that category. And so is **HELP!** – the region’s oldest and greatest (at least, according to their mums) Beatles tribute band, now in its 15th season of performances, delighting all ages at nightspots, festivals and town concerts throughout the region and beyond.

Over the years, **HELP!**’s lineup has changed, but currently includes two of the original founding members – **Mike Rolla of Maynard** on bass and **Marc Hertzberg of Sudbury** on keyboards and guitar. **Chris Hylander of Waltham** on drums and **Mark Poulin of Amesbury** on guitar round out the quartet.

Each band member sings songs associated with the corresponding Beatle, including some intriguing and seldom-heard archival and novelty material to provide a glimpse into the history of the British originals. Sets change regularly, dipping into the huge Beatles catalog and even some later, solo music.

The band plays all the music live (without recordings), for a faithful reproduction that captures not only the sound, but the enthusiasm that rocked the 1960s. Through a unique combination of authentic vintage equipment and the magic of modern electronics, **HELP!** brings to life many hits the Beatles themselves performed only in the studio. No wonder audiences are thrilled.

The fans – from toddlers to grandparents – as they dance, sing along, sway and shout, are as much a part of the show as the guys on stage. **HELP!** really loves this music and this audience – and it shows.

For more about **HELP!** – including concert schedule, booking information, history and pictures – visit www.cornmuffin.com (help@cornmuffin.com); or call 978-440-8124.

PICTURES AVAILABLE.

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